

A surreal landscape of soft, billowing clouds in shades of pink, peach, and light blue. A wooden staircase with a simple railing leads upwards from the bottom left, disappearing into the clouds. The overall atmosphere is dreamlike and ethereal.

escapism

escapism

Imagined with AI.

This illustration was created using artificial intelligence, which has come up with a creative reinterpretation of the escapism trend's key principles in a fresh, original visual form.

the nature of fantasy
and fairytales

sensory spaces

surprising
combinations

desaturated
pastel shades

encouraging
socialisation and
sharing

unusual forms

wonder and surprise

trend 2026

- **Fun textures**, cheerful prints and patterns, soft fabrics, patchwork and mix & match.
- **Unique**, spectacular items, crazy touches - decors that refuse to obey the usual rules.
- **Effects with maxi and mini sizes**.
- **The nature of fantasy and fairytales**, evocations of childhood - kidults.
- **Furniture designed to surprise or inspire laughter**, an invitation to socialisation and sharing.
- **Creative and carefree**. Creating an aesthetic universe for people to escape to.
- **Wonder and surprise** become the new drivers.
- **Colourful resins**, surprising combinations.
- **Desaturated pastel shades**, candy and virtual tints.
- Use of **luxurious materials** (velvet, silk and leather, choice woods) to add prestige to a trend focused on fun and aesthetic pleasure.

“imaginative and carefree”*

****Escapism** is an interior design and lifestyle trend that aims to transform the rooms of the home into a refuge from daily life, a place to escape to. Daring colour schemes and surprising features combine with playful design touches that inspire a mood of wonder and carefree lightness. By focusing strongly on creativity and the indulgence of individual taste, this approach uses colours and shapes to offer release from everyday worries, transforming the home into a world of its own, where aesthetic pleasure and imaginative inventiveness provide wellbeing.*

growing trend



The FAP interpretation of escapism

wonder and surprise become the new drivers



the nature of fantasy and fairytales



MATERIA BRILLANTE + PURA

Wall: Materia Brillante Abisso & Cielo
Niche: Materia Brillante Solid Cielo Mosaico
Floor: Materia Pura Bianco
Sink: Contatto da appoggio Total Mirror



unique, spectacular items, crazy touches, decors that refuse to obey the usual rules

MATERIA PURA + ECLETTICA

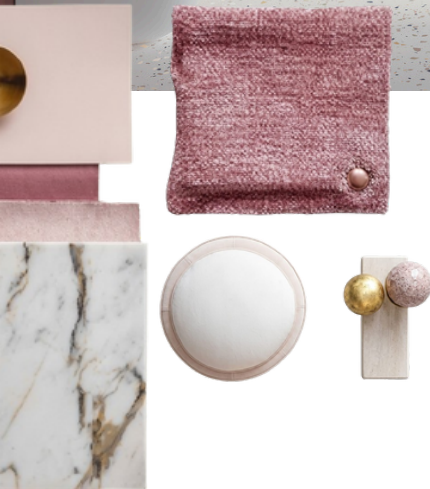


Wall: Materia Pura Sassi Tortora
Floor: Materia Pura Sassi Tortora
kitchen island: Materia Eclettica Tortora



MATERIA BRILLANTE

Wall: Fap Maxxi Superdrop White, Materia Brillante Borgogna, Gocce Bianco & Tropici Inserto
 Floor: Fap Maxxi Superdrop White
 Sink: Contatto Free-standing Superdrop White



cheerful patterns
and prints



MATERIA BRILLANTE

Wall: Materia Brillante Cielo, Riflessi Cielo & Borgogna.
 Fap Maxxi Superdrop White Matt
 Floor: Fap Maxxi Superdrop White Matt





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